

OUR BIGGEST, MOST PRODUCT-PACKED ISSUE EVER!

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MALE CALL

Keune Haircosmetics has introduced its first line designed specifically for men, Care Line Man. Because men have different hair needs than women, and males have been shown to be the root of a growth in the hair care market, Keune has studied the differences between men's and women's hair. For those with thinning hair, we especially love Care Line Man's Fortifying products: Care Line Man

Fortify Shampoo, and Care Line Man Fortify Lotion. Care Line Man's standout product is the innovative Fortify Lotion, which is shown to increase hair growth 25% in just four days. Red Ginseng activates the cells to stimulate growth, while caffeine stimulates the blood circulation and extends the hair growth cycle. Men can use the lotion 1-2 times per week for hair loss prevention, 2-3 times per week for maintenance, and up to 3-4 times per week for intensive results. To use, apply the lotion to scalp and massage through and do not rinse off. Available at fine salons, or at www.keune.com.

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